

PROGRAM PARTNER \$18,000

Dedicate a month of operating budget for the popular Coffee Shop or Drop-in Centre and transform the lives of hundreds of struggling teenagers.

SCHOLARSHIP PATRON \$15,000

Provide a teen with a true second chance in Yeshiva or seminary and earn the nachas and merit of generations eternally beholden to your generosity.

ERETZ YISROEL PATRON \$5,000

Give the life-altering gift of sponsoring a year in Eretz Yisroel under Aishel's auspices to a teenager and reap the rewards of a productive life ahead.

Since its inception 20 years ago, Aishel has served as a lifeline communal institution and a vital resource for adolescents, young adults and their families, serving the full spectrum of the Greater Toronto Jewish community.

With a broad array of innovative programs and professional services, Aishel is successfully stemming the tide of many teenagers and young adults who are falling prey to emotional crisis, addiction, substance abuse and the many trials of growing up in a challenging world.

Aishel's targeted programs for boys and girls are designed to support and uplift teens and pre-teens through a variety of engaging, rewarding and confidence building activities. Aishel's programs have proved that the rewarding experience of fulfillment, productive achievement and genuine acknowledgement can help our youth overcome the most overwhelming challenges.

In addition to their intrinsic social and emotional value, each program serves as a venue for mentorship and direction, through which participants connect with our staff. This relationship is key to Aishel's success in prevention for at-risk teens and integration for youths on the fringe. In some cases, it provides a crucial referral point for initiating professional, mental or emotional services offered through its affiliated network of behavioral health practitioners.

FACTS and FIGURES



SPONSORSHIPS

Aishel Visionary	\$36,000
Aishel Patron	\$25,000
Aishel Benefactor	\$18,000
Aishel Guardian	\$10,000
Aishel Supporter	\$5,000
Aishel Pillar	\$2,500

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SUPPORTING TORONTO'S YOUTH.

Securing Toronto's Future.





PROGRAM LIST

DROP-IN CENTRE

Open most weeknights, the Drop-in Centre provides teenage boys with a late-night, safe, entertaining and stress-free environment, where they feel socially accepted while just being themselves. The popularity of the centre is due to the freedom and leeway it provides the participants, which is the key to building up the trust and friendship in their relationship with the Aishel mentors.

Ultimately, the warmth and acceptance generated through the Drop-in Centre serves as the very first step in forming the relationship and confidence that will dramatically realign the life of the teenager. The Centre also features a host of lectures and workshops from life management coaches and other leading professionals.

MENTORING

An Aishel mentor has the unique ability to build a relationship with a teenager in a non-judgmental, non-authoritarian capacity, through which the teenager will open up and share his struggles and challenges.

The “cool” and “with it” character of our mentors plays an important role in their ability to have a true impact on the boys and girls who they deal with. The mentors’ patience, understanding and true sense of caring earn the trust and confidence that ultimately wins them over to effect real and positive changes in their lives.

COFFEE SHOP

With over 50 girls attending each week, the coffee shop is one of Aishel’s most popular and effective programs. The relaxed and informal ambiance of the coffee shop has been strategically designed to find the way to a girl’s heart, particularly a teenager in this transitional, and sometimes, unsettling stage in life.

The relaxed and non-confrontational environment makes the girls feel at ease and open about themselves and their feelings, facilitating close and personal relationships with their friends and mentors in a positive kosher and fulfilling environment, without the potential pitfalls of alternative hangout locales.

EARN ‘N LEARN

Teenage boys can be great debaters given the right forum and outlet. The Earn ‘N Learn program capitalizes on this passion by presenting meaningful topics in an open and explorative format.

The earning incentive is the initial draw for the boys, but ultimately, it’s the hot button issues on the agenda that tunes them in, getting them to seriously think about life and about their future. For many boys, this forum becomes the highlight of their week, ultimately changing the way they view themselves and the world around them.

ERETZ YISROEL SCHOLARSHIP

A year or a semester in Israel is a real game-changer in the life of a struggling teenager. Our Eretz Yisroel Scholarship program for both boys and girls allows these young adults to discover the shared secret that makes us a unique and special nation and the common bond that we share despite our diverse culture and individual manner of expression.

The life-altering impact of this popular program is a testimony to it’s effectiveness, making the operating costs and logistics well worth the investment.

JOB PLACEMENT

For a boy entering adulthood there’s nothing like the rewarding sense of earning something on their own. Aishel’s job placement program introduces teens to the importance of discipline, a solid work ethic, and accountability in securing and holding a job, while allowing them to experience the satisfaction of earning their very first dollar.

The value of money and the importance of budgeting and saving for the future are reinforced, providing crucial life skills for adulthood and building a family. The job placement program is one of the central entry points for firmly transitioning our teenagers into their roles as productive members of society.

YEAR-ROUND EVENTS

Aishel’s seasonal, year-round events help teenagers connect with the meaningful and inspiring seasons of the Jewish calendar. Festive Yom Tov celebrations with food, drink and meaningful discussion provide perfect entry points to discover the rich and fulfilling beauty of our heritage.

The ambience and character of the events are strategically geared to appeal to young teens at their own level, showing that one can have a good time, without exposure to alcohol or toxic substances. The Year-round events allow them to develop a healthy social identity, through experiencing the true beauty of a festive and uplifting environment.

YESHIVA PLACEMENTS

Aishel has a roster of yeshivas that are geared for teens at every level. For boys or girls seeking to re-enter a Yeshiva or Bais Yaakov environment, Aishel utilizes its broad referral network to find the right Yeshiva, school or Seminary, and to ease the transition until he or she is properly settled and secure in their environment.

Aishel mentors maintain their relationship with their students long after the transition to ensure optimum long lasting integration.

